

Clay County STEM Alliance

Corporate Sponsorship Packages 2025

Building Tomorrow's Innovators Through Community Partnership



PARTNER LEVEL SPONSORSHIP

\$15,000+ Annual Commitment

Premier partnership supporting the entire Clay County STEM Alliance mission

Partner Recognition Benefits:

- **Naming Rights:** "Presented by [Company Name]" on all major programs
- **Logo Placement:** Prominent placement on all marketing materials, website, and event signage
- **Website Features:** Dedicated partner spotlight page with company profile
- **Social Media:** Monthly recognition posts across all platforms
- **Annual Report:** Full-page feature in annual impact report
- **Press Coverage:** Named in all press releases and media coverage

Engagement Opportunities:

- **Board Advisory Role:** Invitation to join advisory council (non-voting)
- **Exclusive Events:** VIP access to all CCSTEMA competitions and showcases
- **Employee Engagement:** Volunteer opportunities for company teams
- **Student Presentations:** Quarterly presentations by student teams at your workplace
- **Internship Pipeline:** First access to talented STEM students for internships
- **Innovation Challenges:** Opportunity to sponsor real-world problem-solving projects

Impact & ROI:

- **Community Visibility:** Year-round presence in Clay County STEM Alliance community
 - **Talent Pipeline:** Direct access to future STEM workforce
 - **CSR Impact:** Measurable community impact with quarterly reports
 - **Tax Benefits:** Full 501(c)(3) tax deduction
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PROGRAM SPONSOR

\$5,000 - \$14,999 Annual Commitment

Exclusive sponsorship of specific STEM program areas

Available Program Sponsorships:

Competitive Robotics Program Sponsor - \$8,000

- Support 2-3 FIRST FTC Challenge teams
- Sponsor travel to 4-6 regional competitions
- Fund robotics kits, parts, and tools

Programming & Technology Sponsor - \$6,000

- Python, Java, and web development classes
- Software licenses and development tools
- Coding competition participation

Maker Workshop Program Sponsor - \$7,000

- 3D printing materials and equipment
- Electronics and fabrication supplies
- Workshop tools and safety equipment

Community Innovation Sponsor - \$5,000

- Real-world challenge projects
- Community problem-solving initiatives
- Civic technology development

Program Sponsor Benefits:

- **Program Naming:** "[Company Name] Robotics Program" or similar
- **Exclusive Recognition:** Logo on all program materials and competitions (where permitted)
- **Student Showcase:** Annual presentation of program achievements
- **Website Feature:** Dedicated program sponsor page
- **Competition Presence:** Company banners at all program competitions
- **Employee Mentoring:** Structured volunteer opportunities in your sponsored program

- **Impact Reporting:** Detailed quarterly reports on your program's success
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★ TEAM SPONSORSHIP

\$2,500 - \$5,000 Annual Commitment

Direct support for individual student teams

Team Sponsorship Levels:

Gold Team Sponsor - \$5,000

- **Complete Team Support:** Cover all competition fees, travel, and materials
- **Uniform Branding:** Company logo on team uniforms and robot
- **Competition Support:** Recognition at team competitions
- **Direct Mentoring:** Employee volunteer opportunities with your team
- **Student Visits:** Team presentations at your business location

Silver Team Sponsor - \$3,000

- **Partial Team Support:** Cover competition registration and travel
- **Logo Placement:** Company logo on team materials
- **Competition Recognition:** Acknowledgment at competitions
- **Team Updates:** Monthly progress reports from your sponsored team

Bronze Team Sponsor - \$2,500

- **Equipment Support:** Specific robotics components or tools
- **Recognition:** Logo on team display boards and promotional materials
- **Impact Reports:** Quarterly updates on team progress and achievements

Team Sponsor Benefits:

- **Direct Impact:** See immediate results of your investment
 - **Personal Connection:** Build relationships with specific students and families
 - **Competition Excitement:** Experience the thrill of robotics competitions
 - **Future Talent:** Early relationships with potential future employees
 - **Community Visibility:** Recognition at local competitions and events
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CCSTEMA EVENT SPONSORSHIP

\$500 - \$10,000 Per Event

Support specific competitions, workshops, or community events

Event Sponsorship Opportunities:

CCSTEMA Competition Event Sponsor - \$2,500 - \$10,000

- **Regional Competition Hosting:** Logo prominently displayed at competition venue
- **Awards Ceremony:** Present awards to winning teams
- **Media Coverage:** Recognition in competition livestreams and photography
- **Vendor Table:** Space to engage with families and students

Workshop Series Sponsor - \$2,500

- **Monthly Workshop Support:** Fund specific maker workshops or programming classes
- **Instructor Recognition:** Acknowledge company support during workshops
- **Materials Support:** Logo on all workshop materials and take-home projects

Community Showcase Sponsor - \$1,500

- **Annual Demonstration:** Support public STEM fair or robotics showcase
- **Family Engagement:** Connect with families at community events
- **Recruitment Opportunity:** Meet potential future employees and their families

Innovation Challenge Sponsor - \$1000

- **Problem-Based Learning:** Sponsor real-world challenges for students
- **Solution Presentation:** Students present solutions to your company
- **IP Development:** Potential access to student innovations (with appropriate agreements)

Equipment Drive Sponsor - \$750

- **Donation Matching:** Match community equipment donations up to sponsor level
- **Recognition:** Logo on donation acknowledgment materials
- **Tax Benefits:** Additional deduction for matched donations

IN-KIND SPONSORSHIP

Professional Services & Equipment Donations

Non-monetary contributions that directly support operations

Professional Services Sponsorship:

- **Legal Services:** Corporate law, compliance, contract review
- **Accounting Services:** Bookkeeping, tax preparation, financial audits
- **Marketing Services:** Graphic design, website development, video production
- **Engineering Consulting:** Technical mentoring, curriculum development
- **Event Planning:** Professional event coordination and logistics

Facility & Equipment Sponsorship:

- **Meeting Space:** Regular use of conference rooms or training facilities
- **Workshop Space:** Access to maker spaces, labs, or fabrication facilities
- **Transportation:** Company vehicles for competition travel
- **Equipment Loans:** 3D printers, computers, specialized tools
- **Software Licenses:** Professional software for student training

Catering & Food Service Sponsorship:

- **Event Catering:** Meals for competitions, workshops, and community events
- **Team Meeting Lunches:** Regular meal support during extended team sessions
- **Competition Day Meals:** Breakfast, lunch, or dinner for students and volunteers at events
- **Workshop Refreshments:** Snacks and beverages for hands-on learning sessions
- **Celebration Catering:** End-of-season recognition events and award ceremonies

In-Kind Sponsor Benefits:

- **Service Value Recognition:** Full fair market value credited as sponsorship
- **Professional Showcase:** Demonstrate expertise to community
- **Employee Engagement:** Meaningful volunteer opportunities
- **Talent Development:** Build relationships with future workforce
- **Tax Deduction:** Full professional rate deduction for services

What Your Sponsorship Achieves:

Student Impact:

- **Direct Beneficiaries:** 20-40 students in Year 1, growing to 150+ by Year 3
- **Competition Participation:** 5-15 regional competitions annually, more by Year 3
- **Skill Development:** Programming, engineering, teamwork, project management
- **College Preparation:** Higher STEM college enrollment rates among participants

Community Impact:

- **Family Engagement:** 200+ family members involved in programs
- **Volunteer Mobilization:** 50+ community volunteers recruited and trained
- **Economic Development:** Building future Clay County STEM Alliance workforce
- **Innovation Culture:** Fostering creativity and problem-solving mindset

Sponsor ROI:

- **Brand Visibility:** 5,000+ community touchpoints annually
 - **Talent Pipeline:** Access to motivated, skilled future employees
 - **Community Goodwill:** Positive association with youth development
 - **Employee Engagement:** Meaningful volunteer opportunities for staff
 - **Tax Benefits:** Full 501(c)(3) charitable deduction
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SPONSORSHIP PROCESS

How to Become a Sponsor:

1. **Initial Consultation** - Discussion of goals and preferred sponsorship level
2. **Custom Package Development** - Tailored benefits package based on your needs
3. **Agreement Execution** - Simple sponsorship agreement and payment processing
4. **Launch & Recognition** - Immediate visibility and community announcement
5. **Ongoing Engagement** - Regular updates, events, and impact reporting
6. **Annual Renewal** - Priority renewal with expanded benefits for continued partners

Payment Options:

- **Annual Payment:** Full sponsorship amount with 5% early payment discount

- **Quarterly Payments:** Split into 4 equal payments throughout the year
 - **Monthly Payments:** 12 equal monthly payments for easier budgeting
 - **In-Kind Services:** Professional services valued at fair market rates
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READY TO PARTNER WITH US?

Contact Information:

Email: claycountystemalliance@gmail.com

Address: PO Box 1292, Middleburg, FL 32050

Url: <https://www.claycountystemalliance.org>

Next Steps:

1. **Schedule a Meeting:** Let's discuss how partnership can benefit your business
 2. **Custom Proposal:** We'll create a tailored sponsorship package for your company
 3. **Site Visit:** Visit our programs in action and meet the students you'll support
 4. **Community Introduction:** We'll introduce you to the Clay County STEM community
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LEGAL & TAX INFORMATION

Tax Status: 501(c)(3) application pending with IRS

Deductibility: All sponsorships are tax-deductible charitable contributions

Documentation: Formal acknowledgment letters provided for all sponsorships

Compliance: All sponsor recognition complies with IRS charitable contribution guidelines

Transparency: Complete financial transparency with quarterly sponsor reports

"Your investment in Clay County STEM Alliance isn't just a sponsorship – it's a partnership in building tomorrow's innovators, problem-solvers, and community leaders. Together, we're ensuring that every student has access to the STEM education opportunities that will shape their future and strengthen our community."

Ready to make a difference? Let's build the future together.